

## Your Opinion

### Protection and Promotion of Venetian Heritage

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This survey forms part of a larger dialogue designed to stimulate discussion, generate reflection and explore new directions for the protection and promotion of Venetian heritage.

Please spare a few minutes to answer the questions below. It will take you no more than 15 minutes to complete the questionnaire. If you care about Venetian heritage, please help us by participating in this survey; your time could not be better spent.

Answer as many questions as possible, but ignore any questions you do not wish to answer. Partially completed questionnaires are still of value to us, and we would prefer to receive your feedback with some answers missing rather than not receive it at all.

Thank you for taking the time to complete the survey.

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- The design of this questionnaire is based on similar surveys conducted in England (UK) by "English Heritage", and in Canada by the Canadian Government.
- Confederazione Veneziana regards your privacy as important. Your responses will be in the strictest confidence (for more information please see our Privacy Statement on [www.confederazioneveneziana.org](http://www.confederazioneveneziana.org)).

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### Protection and Promotion of Venetian Heritage

The first part of the questionnaire (questions 1-11) deals with the issue of "heritage" in general, while the second part deals with "*Venetian heritage*" in particular.

1. When you think of *heritage*, what sort of things do you think that it refers to? .....

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2. Which, if any, of the things on this list do you associate with the concept of *heritage*?

*Ancestors* \_\_, *Ancient monuments* \_\_, *Archaeology* \_\_, *Archival materials* \_\_, *Art galleries* \_\_,  
*Battlefields* \_\_, *Canals and rivers* \_\_, *Churches and cathedrals* \_\_, *Conservation of buildings and  
monuments* \_\_, *Countryside* \_\_, *Customs* \_\_, *Family trees* \_\_, *Folklore* \_\_, *Fortifications* \_\_,  
*Historic buildings and palaces* \_\_, *Historic gardens and parks* \_\_, *History* \_\_, *Industrial buildings  
and artefacts* \_\_, *Institutional system* \_\_, *Judicial system* \_\_, *Landscapes* \_\_, *Language* \_\_, *Local*

*history*\_\_\_, *Modern buildings*\_\_\_, *Museums*\_\_\_, *National Parks*\_\_\_, *Place names*\_\_\_, *Roots*\_\_\_, *Rural buildings and artefacts*\_\_\_, *Sayings*\_\_\_, *Songs*\_\_\_, *System of government*\_\_\_, *Things in the past*\_\_\_, *Tourism*\_\_\_, *Towns and villages*\_\_\_, *Traditions*\_\_\_, *Transportation vehicles*\_\_\_, *Urban landscapes*\_\_\_, *Ways of life*\_\_\_, *Don't know*\_\_\_, *Other*\_\_\_.

If other, please specify: .....

3. Which, if any, of these words or phrases do you associate with *heritage*?

*About the past*\_\_\_, *Boring*\_\_\_, *Educational*\_\_\_, *Entertaining and fun*\_\_\_, *Escape from reality*\_\_\_, *For future generations*\_\_\_, *For today's generations*\_\_\_, *Inspirational and uplifting*\_\_\_, *It's who we are/part of our identity*\_\_\_, *Inspiration for the future*\_\_\_, *None of these*\_\_\_.

4. Heritage means many things to many people. To what extent do you agree or disagree with the following statements about *heritage*?

a) Heritage is something that is passed down on to you from previous generations, and which the next generation can identify with:

*Strongly agree*\_\_\_, *Tend to agree*\_\_\_, *Neither agree nor disagree*\_\_\_, *Tend to disagree*\_\_\_, *Strongly disagree*\_\_\_, *Don't know*\_\_\_.

b) It is whatever each one of us individually or collectively wish to preserve and pass on to the next generation:

*Strongly agree*\_\_\_, *Tend to agree*\_\_\_, *Neither agree nor disagree*\_\_\_, *Tend to disagree*\_\_\_, *Strongly disagree*\_\_\_, *Don't know*\_\_\_.

c) It encompasses people's upbringing, their way of life, and things that they value as individuals:

*Strongly agree*\_\_\_, *Tend to agree*\_\_\_, *Neither agree nor disagree*\_\_\_, *Tend to disagree*\_\_\_, *Strongly disagree*\_\_\_, *Don't know*\_\_\_.

d) It encompasses a community's traditions, institutions and system of government:

*Strongly agree*\_\_\_, *Tend to agree*\_\_\_, *Neither agree nor disagree*\_\_\_, *Tend to disagree*\_\_\_, *Strongly disagree*\_\_\_, *Don't know*\_\_\_.

e) It is the record of our collective achievements and the lessons we have learned from the past:

*Strongly agree*\_\_\_, *Tend to agree*\_\_\_, *Neither agree nor disagree*\_\_\_, *Tend to disagree*\_\_\_, *Strongly disagree*\_\_\_, *Don't know*\_\_\_.

f) It is a source of inspiration for the future. An inspiration for creation, innovation and renewal:

*Strongly agree*\_\_\_, *Tend to agree*\_\_\_, *Neither agree nor disagree*\_\_\_, *Tend to disagree*\_\_\_, *Strongly disagree*\_\_\_, *Don't know*\_\_\_.

5. How important do you think *heritage* is in terms of the following issues?

a) Teaching children about our past:

*Very important* \_\_, *Fairly important* \_\_, *Not very important* \_\_, *Not important at all* \_\_,  
*Don't know* \_\_.

b) Teaching us about our past:

*Very important* \_\_, *Fairly important* \_\_, *Not very important* \_\_, *Not important at all* \_\_,  
*Don't know* \_\_.

c) Providing us with guidelines for the future:

*Very important* \_\_, *Fairly important* \_\_, *Not very important* \_\_, *Not important at all* \_\_,  
*Don't know* \_\_.

d) Encouraging tourists to visit:

*Very important* \_\_, *Fairly important* \_\_, *Not very important* \_\_, *Not important at all* \_\_,  
*Don't know* \_\_.

e) Giving us places to visit/things to learn:

*Very important* \_\_, *Fairly important* \_\_, *Not very important* \_\_, *Not important at all* \_\_,  
*Don't know* \_\_.

f) Creating jobs, and therefore boosting the economy:

*Very important* \_\_, *Fairly important* \_\_, *Not very important* \_\_, *Not important at all* \_\_,  
*Don't know* \_\_.

6. To what extent do you agree or disagree with the following statements about *heritage*?

a) More effort should be made to make heritage more accessible to people like me:

*Strongly agree* \_\_, *Tend to agree* \_\_, *Neither agree nor disagree* \_\_, *Tend to disagree* \_\_,  
*Strongly disagree* \_\_, *Don't know* \_\_.

b) All schoolchildren should be given the opportunity to find out about their country's heritage:

*Strongly agree* \_\_, *Tend to agree* \_\_, *Neither agree nor disagree* \_\_, *Tend to disagree* \_\_,  
*Strongly disagree* \_\_, *Don't know* \_\_.

c) We already preserve too much heritage:

*Strongly agree* \_\_, *Tend to agree* \_\_, *Neither agree nor disagree* \_\_, *Tend to disagree* \_\_,  
*Strongly disagree* \_\_, *Don't know* \_\_.

d) My life is richer for having the opportunity to visit and learn about/see examples of a country's heritage:

*Strongly agree* \_\_, *Tend to agree* \_\_, *Neither agree nor disagree* \_\_, *Tend to disagree* \_\_,  
*Strongly disagree* \_\_, *Don't know* \_\_.

e) Heritage could all be kept as virtual reality these days:

*Strongly agree* \_\_, *Tend to agree* \_\_, *Neither agree nor disagree* \_\_, *Tend to disagree* \_\_,  
*Strongly disagree* \_\_, *Don't know* \_\_.

f) I believe that it is right that there should be public funding for preserving a country's heritage:

*Strongly agree* \_\_, *Tend to agree* \_\_, *Neither agree nor disagree* \_\_, *Tend to disagree* \_\_,  
*Strongly disagree* \_\_, *Don't know* \_\_.

7. If you were given €200 to put towards **one** aspect of *heritage* which one of the things on this list do you think that you would you choose to contribute towards? (*please choose one only*)

*An archaeological dig* \_\_, *Better public information in libraries, record offices etc.* \_\_, *Buy a painting/work of art* \_\_, *Coastline protection* \_\_, *Education programmes for schools* \_\_, *Heritage education centres* \_\_, *Improve information about the sites* \_\_, *Subsidize/pay for organized tours to historic places* \_\_, *Improved access for the disabled at a site* \_\_, *More money for employees working in heritage* \_\_, *More repairs to old buildings/stately homes* \_\_, *More repairs to parish churches* \_\_, *Outdoor conservation (footpaths, rebuilding dry stone walls, etc.)* \_\_, *Pay for academic research* \_\_, *Preservation of ruins* \_\_, *Subsidize/pay entrance fee to historic places such as monuments, castles or ruins* \_\_, *Don't know* \_\_, *None of them* \_\_, *Other* \_\_.

If none of them/other, please specify: .....

8. If you were given the opportunity to preserve **just one** 'thing' for future generations, what would it be?

It could be a building or an archaeological site; or something less solid, like the memory of someone's life or a particular value or tradition. **Anything** which you think that people like yourself in future will be grateful for having access to. ....

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9. Although people do not go out of their way to learn about the *heritage* of their country, many say that they do like to make special visits to historic sites and to learn about a country's traditions and culture when they go on holiday abroad. Why do you think this is happening? .....

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10. Some other people simply feel that *heritage* isn't at all relevant to them. Not only is there nothing preserved which they think is useful or interesting, but they don't feel that they are missing anything. What would you say to this? .....

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11. Other people say that although they aren't particularly interested in *heritage* themselves, they think that it's important for it to be preserved for their children. To what extent do you agree with this? Do you think the children would really appreciate it?

(Did YOU as a child appreciate *heritage*? And do you think today's children are any different?) .....

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12. To what extent do you agree or disagree with the following statements about **Venetian heritage**?

a) Nothing after May 1797 counts as Venetian heritage:

*Strongly agree* \_\_, *Tend to agree* \_\_, *Neither agree nor disagree* \_\_, *Tend to disagree* \_\_,  
*Strongly disagree* \_\_, *Don't know* \_\_.

b) Venetian heritage has to do only with the city of Venice:

*Strongly agree* \_\_, *Tend to agree* \_\_, *Neither agree nor disagree* \_\_, *Tend to disagree* \_\_,  
*Strongly disagree* \_\_, *Don't know* \_\_.

c) Only buildings of architectural and historical significance count as Venetian heritage:

*Strongly agree* \_\_, *Tend to agree* \_\_, *Neither agree nor disagree* \_\_, *Tend to disagree* \_\_,  
*Strongly disagree* \_\_, *Don't know* \_\_.

d) Venetian traditions, institutions and ways of life, do not count as Venetian heritage:

*Strongly agree* \_\_, *Tend to agree* \_\_, *Neither agree nor disagree* \_\_, *Tend to disagree* \_\_,  
*Strongly disagree* \_\_, *Don't know* \_\_.

e) I have no interest in Venetian heritage whatsoever. It is not relevant to me, and my life cannot be improved by learning about it:

*Strongly agree* \_\_, *Tend to agree* \_\_, *Neither agree nor disagree* \_\_, *Tend to disagree* \_\_,  
*Strongly disagree* \_\_, *Don't know* \_\_.

f) I am proud of my Venetian heritage, and I want my children to learn about the achievements of our ancestors:

*Strongly agree* \_\_, *Tend to agree* \_\_, *Neither agree nor disagree* \_\_, *Tend to disagree* \_\_,  
*Strongly disagree* \_\_, *Don't know* \_\_.

g) Venetian heritage is what gives the communities and regions of Northeast Italy, Histria, Dalmatia, Montenegro and the Ionic Islands a distinctive common identity:

*Strongly agree* \_\_, *Tend to agree* \_\_, *Neither agree nor disagree* \_\_, *Tend to disagree* \_\_,  
*Strongly disagree* \_\_, *Don't know* \_\_.

13. To what extent do you agree or disagree with the following statements about preservation and promotion of **Venetian heritage**?

a) Venetian heritage should become an important part of the Educational Curriculum in schools in Northeast Italy, Histria, Dalmatia, Montenegro and the Ionic Islands:

*Strongly agree* \_\_, *Tend to agree* \_\_, *Neither agree nor disagree* \_\_, *Tend to disagree* \_\_,  
*Strongly disagree* \_\_, *Don't know* \_\_.

b) It is essential that we act ourselves to teach our children about Venetian heritage as it is not taught to the extent that it should be in schools:

*Strongly agree* \_\_, *Tend to agree* \_\_, *Neither agree nor disagree* \_\_, *Tend to disagree* \_\_,  
*Strongly disagree* \_\_, *Don't know* \_\_.

c) Schools are an important avenue for getting the message of Venetian heritage across to parents as they tend to learn more about heritage as a result of their children:

*Strongly agree* \_\_, *Tend to agree* \_\_, *Neither agree nor disagree* \_\_, *Tend to disagree* \_\_,  
*Strongly disagree* \_\_, *Don't know* \_\_.

d) Venetians should do more to protect their heritage:

*Strongly agree* \_\_, *Tend to agree* \_\_, *Neither agree nor disagree* \_\_, *Tend to disagree* \_\_,  
*Strongly disagree* \_\_, *Don't know* \_\_.

e) It is the responsibility of the local and regional governments (in Northeast Italy, Histria, Dalmatia, Montenegro and the Ionic Islands) to protect and promote Venetian heritage:

*Strongly agree* \_\_, *Tend to agree* \_\_, *Neither agree nor disagree* \_\_, *Tend to disagree* \_\_,  
*Strongly disagree* \_\_, *Don't know* \_\_.

f) Venetians should dedicate more time and energy to exploring and commemorating the many remarkable achievements of their ancestors:

*Strongly agree* \_\_, *Tend to agree* \_\_, *Neither agree nor disagree* \_\_, *Tend to disagree* \_\_,  
*Strongly disagree* \_\_, *Don't know* \_\_.

14. From this list, which (if any) of these aspects of *Venetian heritage* do you personally think are most worth preserving?

*Archaeological sites* \_\_, *Archival materials* \_\_, *Battlefields* \_\_, *Churches and cathedrals* \_\_, *Coastlines* \_\_, *Countryside* \_\_, *Customs* \_\_, *Folklore* \_\_, *Fortifications* \_\_, *Historic buildings and palaces* \_\_, *Historic gardens and parks* \_\_, *Historic waterways* \_\_, *Industrial buildings and artefacts* \_\_, *Institutional system* \_\_, *Landscapes* \_\_, *Modern buildings* \_\_, *Monuments/statues* \_\_, *National Parks* \_\_, *Rural buildings and artefacts* \_\_, *Sayings* \_\_, *Songs* \_\_, *Stately homes* \_\_, *Traditions* \_\_, *Transportation vehicles* \_\_, *Urban landscapes* \_\_, *Venetian language* \_\_, *Ways of life* \_\_, *Don't know* \_\_, *None of them* \_\_, *Other* \_\_.

If none of them/other, please specify: .....

15. What more do you think could be done, in Northeast Italy, Histria, Dalmatia, Montenegro and the Ionic Islands to improve people's awareness of *Venetian heritage* and to make it more relevant to them and to their life?

*Nothing could be done to make it more relevant* \_\_, *Cheaper entrance fee to historic sites/museums* \_\_, *Cheaper entrance fee for elderly people* \_\_, *Cheaper entrance fee for families* \_\_, *Free entry to historic sites/museums* \_\_, *Better publicity* \_\_, *More advertising* \_\_, *Information more readily available* \_\_, *More information in schools* \_\_, *More information in civic centres/public libraries* \_\_, *Television programmes and media coverage* \_\_, *Create heritage websites* \_\_, *Leaflets* \_\_, *Local press/radio advertising* \_\_, *Better transport facilities to historic sites/museums* \_\_, *Free transport facilities* \_\_, *Improve disabled access* \_\_, *More accessible for families/children* \_\_, *Make it more attractive to young people by improving hands-on and interactive displays* \_\_, *Better opening times at historic sites/museums* \_\_, *Increase funding to heritage protection societies* \_\_, *Don't know* \_\_, *Other* \_\_.

If other, please specify: .....

16. What aspects of *Venetian heritage* do you believe are at risk? And which approaches are likely to be the most effective in addressing these risks? .....

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20. How would you define *Venetian heritage*, in a way that would resonate with all citizens and communities in Northeast Italy, Histria, Dalmatia, Montenegro and the Ionic Islands? .....

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21. What is your main source of information about *Venetian heritage*?  
Mass Media\_\_\_, Books\_\_\_, Internet\_\_\_, Parents/Grand parents\_\_\_, Other\_\_\_.  
If other, please specify: .....

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22. One final question.  
Imagine that a couple of tourists have approached you in the street, and asked you about where they should go to find out as much as possible about *Venetian heritage* on the last day of their holiday. Where would you advise them to go, and why? .....

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23. Any other comments and suggestions on the issues of protection and promotion of *Venetian heritage* are most welcome: .....

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**IF** you want us to contact you regarding your suggestions or questions please give us your name and e-mail address (or telephone number): .....

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Thank You for Completing the Survey